

**BEST BUY™**

**TO: All Members of the U.S. Senate
All Members of the U.S. House of Representatives**

FROM: Paula J. Prah
Senior Vice President, Communications, Public Affairs and Corporate
Responsibility
Best Buy Co., Inc.

DATE: January 23, 2009

RE: 2009 Best Buy Scholarships – NOW TAKING APPLICATIONS

Giving back to our communities is central to the way we do business at Best Buy. That's why I take great pleasure in announcing an exciting opportunity available for your constituents. The Best Buy Children's Foundation is awarding scholarships to your constituents between now and February 15th! **The Best Buy Scholarship is available to students in grades 9-12 who will enter college upon high school graduation.**

As you may recall, the scholarship program which focused on graduating high school seniors in the past is now broadened to include 9-12 grade students to better align with our new philanthropic focus on **@15**, which is focused on opportunities to help teens thrive. We recognize how important teens are to our community, to our society, to our world.

The Best Buy @15 Scholarship Program is part of the fuel for the @15 mission. This year the program will award scholarships to students in grades 9-12 living in the U.S. or Puerto Rico who plan to enter a full-time undergraduate course of study upon high school graduation. A total of 1,000 students will each receive a \$1,500 scholarship, which adds up to \$1.5 million. Best Buy's scholarship program has awarded nearly \$13 million since 1999 to more than 10,000 students to help them prepare for a bright future.

Scholarship recipients are selected based on community service and academic achievement and must be entering an accredited U.S. university, college or technical school in the fall immediately after graduation. Progress of recipients in grades 9-11 will be tracked by the program administrator, Scholarship America, and awards provided upon high school graduation and enrollment in post-secondary education.

How To Apply:

- Applications may be submitted online at www.BestBuy.com/scholarships.
- **The deadline for application submission is February 15, 2009.** There are no extensions.

The Best Buy Scholarships are a program of the Best Buy Children's Foundation and are administered by Scholarship America. Recipients will be notified by Scholarship America in May 2009 and their names will also be posted on www.BestBuy.com/scholarships.

For additional information or questions on our @15 program see www.at15.com.